



Grassroots Giving Application

RAA views its contributions and sponsorships as long-term investments in the South Australian community. Every opportunity is thoroughly evaluated, so please answer all questions before submitting.

Are you a current RAA member? Yes No

Has RAA previously sponsored your organisation or community? Yes No

Date of application:

First name:

Last name:

Organisation/cause name:

Position held:

ABN or N/A:

Street address:

City/town/suburb:

Postcode:

Phone:

Email address:

Program or event website:

Is your organisation not-for-profit? Yes No



Is this request for the RAA marquee? Yes No

If yes, please provide the proposed location that you require the marquee to be set up:

Tell us about your sponsorship opportunity, including its background and who in the South Australian community it currently benefits or will benefit (max 200 words):

Please indicate sponsorship period: to

Sponsorship funds requested (GST inclusive):

Are you requesting any other non-cash support e.g. volunteers?

Age of the event (years):

How many people will attend your event and/or benefit from your program/event?



Your audience (please tick):

- International
- National
- State
- Regional
- Local

Who is the event/program/activity's target audience and how is the event being promoted?

RAA supports sponsorships that align with the organisation's strategies and creates goodwill among its members. Please select the box that best represents those who will benefit from your activity:

- Disadvantaged and vulnerable South Australians
- Aboriginal and Torrent Straight Islander people & reconciliation
- Cultural diversity
- Environmental sustainability
- Mental health and wellbeing
- Safety and innovation

Sponsorship benefits (i.e. exclusive benefits to RAA members, leverage opportunities, signage, hospitality opportunities, display/exhibit space, pre-/post-event and onsite promotional opportunities, newsletters, etc.):



What other major sponsors are involved in your program/event?

For sponsorships greater than \$1000, we require a report at the conclusion of your program/event.
Is this something you are willing to provide us? Yes No

Phone

Signature

Please attach any supporting documentation to your application.

Thank you for completing your sponsorship application.

Sponsorship applications can be submitted via post to:

**Sponsorship
101 Richmond Road
Mile End SA 5031**

Or by email at sponsorship@raa.com.au